



new division in a department store's accessories section, was project leader in three separate store redesigns that may have a significant and unique view of marketing. She has been here for 10 years.

She has been involved in all types of store and service. She has a proven record in retail store planning, store redesigns and store openings.

The new division will be responsible for all store designs and renovations. She has had several vehicles for original designs. She has had plenty written down and several are trademarked, some never implemented.

PEOPLE IN PROFILE

Starting Off New Years Two of the newest and most dynamic people in Spoke are our new business and marketing managers. The task is to lead the marketing division in creating new projects of our own.

Upon leaving her marketing position just seven days ago, Diane Kastner, our corporate marketing manager of the past two years, assumed independent, and when you need her, marketing assistance.

David Ferguson, M.B. is a Toronto native and member of the Western Chapter of Canadian Authors.

Recently from Ontario Dr. and Mrs. Bill Ferguson and a young family moved from Ontario to the Okanagan Valley.

David Ferguson is Ontario's leading author in children's literature, a popular speaker at educational institutions and a well-known author of children's books.

Elaine and John Macmillan are Ontario's leading authors in children's literature, a popular speaker at educational institutions and a well-known author of children's books.

Elaine Ferguson is a well-known author of children's books.

■ Loan Remission

1978-79

Applications accepted throughout the year

If you are eligible for Loan Remission you may receive a maximum grant payment equal to one-half of your permanent income. If you have an income of over \$10,000, remission begins on January 1, 1979, and ends on December 31, 1980, or your departure.

Eligible people for Loan Remission

If you have an income of up to twice your permanent income, you are eligible for a grant of up to 50% of your permanent income. If you have an income of over \$10,000, remission begins on January 1, 1979, and ends on December 31, 1980, or your departure.

Eligible people for remission



Ontario Ministry of
Transportation and
Communications

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Written, photographers, artists!
Spoke needs staff of all kinds. If you want to work with us, come in to the office (Rm. B1/1) anytime the door is open.

Making plans for living your life?

**Seat belts can keep you
alive to live that life**

**As an important element in
safety, we'd like you to make it a
habit to wear a seat belt in
your vehicle - while not
when you're in a car.**

Plan to live. Wear your seat belt.



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